

**EXHIBIT 2**

**ADVERTISEMENTS OF PROVIDERS OF INMATE-PHONE SERVICES**

# AT&T Inmate Calling Service. The Authority On Inmate Calling Control.

It's a crime what some telecommunications companies consider controlled inmate calling services.

That's why you should consider AT&T Inmate Calling Service. Known throughout the corrections industry as "The Authority" on inmate telecommunications control.

With AT&T Inmate Calling Service, you get security technologies unparalleled in the industry. Like exclusive Strike Three!™ 3-way call detection and termination — a virtually fraud-proof feature (patent pending) available only with AT&T.

It's the kind of peace of mind you simply won't find with any other telecommunications company.

And that's just for starters. Because along with our security systems, AT&T Inmate Calling Service offers unparalleled extras.

Like AT&T Language Line® Services.\* A service that offers more than 140 languages, 24 hours a day, to assist corrections officials in communicating with an increasingly multilingual inmate population.

And for inmates with special needs, AT&T offers services to help the speech or hearing impaired communicate with non-impaired friends or relatives through special AT&T Operators and equipment.

Now, what's in it for you?

Commissions.

When you contract with AT&T, you receive competitive monthly commissions on **all** AT&T 0+ Long Distance collect calls placed from your facility.

Of course, as with all of our services, you'll receive the crisp, clear connections and ease-of-use you can only get through the AT&T Worldwide Network.

For more detailed information on AT&T Inmate Calling Service, read the pages to the right. To speak to an AT&T Representative, just call 1 800 437-7403, or fill out and return the enclosed reply card.

After all, you spend your day working to reform your inmates. The least we can do is help you reform your long distance service.

\* Separate terms and conditions apply.



AT&T INMATE CALLING  
SERVICE TESTIMONIAL

David Gutierrez, Assistant Jail Administrator  
Lubbock County, TX



**“IF THERE’S A FLAW  
IN THE SYSTEM, AN  
INMATE WILL FIND IT.  
WITH AT&T, THERE ARE  
NO FLAWS.”**

David Gutierrez, Assistant Jail Administrator at Lubbock County, TX correctional facility system, remembers all too well one reason he switched to AT&T:

“We were holding a major drug dealer. Murder conviction, death penalty. And from our facility, he started running his drug operation through our phone system! Talk about a slap in the face to law enforcement! We were a laughingstock. Ridiculed by the citizens and the taxpayers and rightly so.

“This guy was calling anyone and everyone he wanted through 3-way phone calls.”

With AT&T Inmate Calling Service, however, Mr. Gutierrez says “that can no longer happen through 3-way blocking. In fact, now we even know who he’s calling by the computer, the codes. All I have to do is have my on-site administrator generate an immediate report on demand.”

Mr. Gutierrez is a member of the growing list of satisfied AT&T Inmate Calling Service customers who consider AT&T the authority in virtually fraud-proof inmate telecommunications.

“One of the final deciding factors for switching to AT&T was their on-site administrator at no extra charge to handle our call reports. They’re on-site from 8 AM to 5 PM, Monday through Friday.

*Lubbock County has been held up as a model facility by the Texas Jail Standards. It has also been used as a telecommunications standard that other facilities are referred to. Considered one of the country’s most progressive facilities, Lubbock County has been active in finding solutions to deal with the pressing issue of AIDS among inmates.*

“All I have to do is pick up the phone and my on-site administrator will be in my office, and I’d say this is what I need, this is what I want, or if I have a goal, I’d ask what do I need to reach it.

“That is an extreme benefit to any administrator. No one else offers that kind of support.”

No one else offers the quality and reliability of AT&T Inmate Calling Service either. Complete with security technologies unparalleled in the industry. Like Strike Three!™ 3-way call detection and termination — a virtually fraud-proof feature (patent pending) available only with AT&T Inmate Calling Service.

Not to mention our list of extras.

Like AT&T Language Line® Services.\* A service that offers more than 140 languages, 24 hours a day, to assist corrections officials in communicating with an increasingly multilingual inmate population.

And for inmates with special needs, AT&T offers services to help the speech or hearing impaired communicate with non-impaired friends or relatives through special AT&T Operators and equipment.

Plus, when you contract with AT&T, you receive competitive monthly commissions on all AT&T 0+ Long Distance collect calls placed from your facility.

An appealing feature. Especially when you consider the ever-increasing costs of housing inmates.

“Jails are a burden on taxpayers,” Mr. Gutierrez says. “The commissions through the AT&T service is advantageous to corrections administrators; it offers opportunities to generate our own revenues instead of relying only on taxpayers.

\*Separate terms and conditions apply.

"In fact," he continued, "in just eight months with the AT&T service, our commission revenues have more than doubled."

A tremendous increase in commission revenues could be linked with an increase in inmate calling. AT&T Inmate Calling Service is simply easier to use, so inmates use it as often as they can. According to Mr. Gutierrez, his inmates' reaction to the new service was "immediately positive."

Of course, as with all of our services, you'll receive the crisp, clear connections and ease-of-use you can only get through the AT&T Worldwide Network. And the expertise of the world's premier telecommunications provider.

"Those in charge of correctional facilities need to understand we're moving into high technology in dealing with inmates," Mr. Gutierrez says. "And if there are ways that we can do our job and let the professionals do their job, it makes our job a lot easier."

"The last thing I want to worry about is my phone system. We need to let the phone professionals do that."

"That's exactly what we have with AT&T. They not only told us what they could do, they showed us what they could do."

"They're at the forefront of inmate communications with AT&T Inmate Calling Service," Mr. Gutierrez concluded.

"I highly recommend it."

For more detailed information on AT&T Inmate Calling Service, speak to your AT&T Representative at 1 800 437-7403.

**AT&T Inmate Calling Service**  
**From one authority to another.**



AT&T Inmate Calling Service provided by **TELE-MATIC**  
CORPORATION

Strike Three! is a trademark of Tele-Matic Corporation.




Gross Revenue  
from  
Inmate Phone Usage



\$1.4 billion  
1991

Gross domestic inmate telephone revenue in 1991 was \$1.4 billion\*



= \$14,000.00

Gross annual revenue per inmate phone exceeds \$14,000.00\*



= \$977.00

Gross annual local and long distance revenue per inmate exceeds \$977.00\*

\*Tele-Matic Corporation figures.

AT&T Inmate Calling Service provided by Tele-Matic Corporation. Strike Three™ is a trademark of Tele-Matic Corporation. Patent Pending.

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**Which inmate phone company  
also offers offenders an  
opportunity to really change?**

# Tired of seeing the same familiar faces again

## RC&A not only gives you the best inmate phone system but

**Unhappy, low morale, troublesome inmates that come back again and again are the greatest source of overwork and stress for you and your staff...**

After all, your facility is there to protect society from offenders.

But these offenders complain and they have problems with the facility or with their families at home. Some of them make trouble. Others, when on the outside, get stoned or drunk and they get angry and are destructive.

You would think that they might use their time constructively to try and make themselves fit for re-entry into society. Some have opportunities to study and learn and improve themselves while in jail.

Why don't they benefit more from these opportunities? Your staff are there to help them. Many of your inmates do try to avail themselves of the help offered. Why do so few change? They need programs which are really effective and which will help them make stable changes in their attitudes and their lives.

All too often, you release them only to see them back in your facility soon afterwards. Even those that don't return, may end up in another jail in some other county or state. Or even worse, many will use their time in jail to become better criminals.

They leave and continue committing crimes.

Your job is to incarcerate and hold inmates. You may also be able to help SOME—if there was a way. But what can you do?

**RC&A even has a solution to help with rehabilitation and recidivism.**

Besides offering the best all around inmate phone system available, RC&A is unique in another way: we also offer programs which have proved

effective in raising prisoner morale and curbing recidivism.

A great phone system improves things a lot, all on its own. It helps keep the inmates in touch with the outside world without letting them use the phones to commit further crimes while inside.

**T**hen I received the book and the course from Criminon called, 'The Way to Happiness'. For many years I seemed to be living in a very dark room and when I completed the course, it was like someone had switched the light on in this dark room and I beheld some pretty good things in there. I saw kindness, love, respect, self control, honesty and many, many more beautiful things. What's amazing in all of this, it was myself that I saw. I cried and cried because I realized for the first time in my life I had sincerely and truly found myself...Another amazing thing which happened to me is I found I couldn't hate anyone anymore because I understood.... I can't tell you how happy I am today. I want to wish you a happy life. As a matter of fact, I wish a happy life to everyone."

R.P., KINGSTON, ONTARIO

# ...and again? RC&A has an alternative plan.

## Also helps with inmate morale and the recidivism problem.

But we decided that wasn't enough. So we teamed up with Criminon™ International, a non-profit organization which, for the last ten years, has provided effective and lasting rehabilitation to inmates.

We offer two Criminon courses/modules for inmates:

### THE WAY TO HAPPINESS COURSE

**I**...I've made  
a comeback with dignity and  
integrity...."

C. W., BROWARD CORRECTIONAL INSTITUTE  
PEMBROKE, FLORIDA

Many inmates went astray because no one taught them values or rules by which to live. Many were taught all the wrong values and rules.

THE WAY TO HAPPINESS COURSE, based on *The Way to Happiness*, written by American author and humanitarian, L. Ron Hubbard, provides some sensible guidelines that they can live by:

- based on a common sense moral code for modern living
- teaches acceptable moral behavior in today's world
- re-orientes the inmate to a new way of life without crime or drugs
- contains practical exercises for the inmate to do
- helps develop positive behavior and attitudes
- individualized student supervision.

### THE LEARNING

### IMPROVEMENT COURSE

Many inmates will return to a life of crime if they cannot learn and become proficient in some subject or skill. They will never feel they can belong in society. This course tackles the very basics of how to study and learn:

- teaches inmates how to learn
- helps them overcome barriers to learning any subject or skill
- raises the student's desire to learn and become skilled
- forms the basis for any other education the individual needs.

*Wouldn't you like to find out how  
RC&A and Criminon could help  
your inmates lead a better life,  
while they are  
under your care  
and after they have  
left you?*

**T**his course  
(*The Way to Happiness*),  
helped me so much. It made  
me a better person. It  
showed me how to restore  
my self-respect and dignity.  
I learned how to care for  
others. Deep in my heart,  
I'm very proud. Thanks  
Criminon, you changed  
my life."

M.B., NNCC, CARSON CITY, NV

Call 1-800-688-0228  
and we'll tell you how  
you can incorporate this  
valuable program into  
your facility at no extra  
cost to you.

